### DOWN SYNDROME ASSOCIATION OF TULSA TULSA BUDDY national down syndrome society® EDUCATE | ADVOCATE | CELEBRATE

The Buddy Walk is a 1/4-mile walk designed to promote the understanding and acceptance of people with Down syndrome. It is a family-friendly event where friends and family form teams to support their Buddy with Down syndrome. Ninety-three percent of all money raised stays in the local community and is used to provide scholarships for families and self-advocates to attend the National Down Syndrome Congress Convention, to provide new parent packets to doctors and hospitals, provide new education and inclusion programs and to support families and individuals with Down syndrome.

# SPONSORSHIP LEVELS

#### \$10,000 Title Sponsor

- Twenty (20) Buddy Walk t-shirts
- Company name or logo will appear as Title sponsor on all event and publicity materials including but not limited to: Buddy Walk website, DSAT public and private social media pages, and all other media outlets
- Company name/logo to appear on back of participant t-shirt
- Company name/logo displayed on sponsor banner at the event •

#### \$5,000 Signature Sponsor

- Fifteen (15) Buddy Walk t-shirts
- Company name or logo will appear as Signature sponsor on all event and publicity materials including but not limited to: Buddy Walk website, DSAT public and private social media pages, and other media outlets Company name/logo to appear on back of participant t-shirt Company name/logo displayed on sponsor banner at the event

#### \$2,500 Presenting Sponsor

- Ten (10) Buddy Walk t-shirts
- Company name or logo will appear as Presenting Sponsor on event and publicity materials including but not limited to: Buddy Walk website, DSAT public and private social media pages, and other media outlets Company name/logo to appear on back of participant t-shirt
- Company name/logo displayed on sponsor banner at the event

#### \$1,000 Platinum Sponsor

- Six (6) Buddy Walk t-shirts
- Company name or logo will appear on event and publicity materials including but not limited to: Buddy Walk website and DSAT public and private social media pages
- Company name/logo to appear on back of participant t-shirt
- Company name/logo displayed on sponsor banner at the event

#### \$500 Gold Sponsor

- Four (4) Buddy Walk t-shirts
- Company name or logo will appear on event and publicity materials Company name/logo to appear on back of participant t-shirt
- Company name/logo displayed on sponsor banner at the event

#### \$250 Silver Sponsor

- Two (2) Buddy Walk t-shirts
- Company name/logo displayed on sponsor banner at the event •

#### \*\*\$100 Exhibitor

Exhibit at event and promote company or service that benefits individuals with Down Syndrome. Exhibitors will be provided (1) table, (2) chairs and signage. All exhibitors are required to provide carnival game and prizes. \* fee waived for non-profits

## DOWN SYNDROME ASSOCIATION OF TULSA TULSA BUDDYWALK®

EDUCATE | ADVOCATE | CELEBRATE

Detailed sponsorship information can be found in the 2023 Sponsorship Information sheet that is included in this packet. If you have questions concerning sponsorship, please contact Lindsay Nozak at 918-804-3728 or by email at info@dsat.org.

### **SPONSORSHIP FORM**

### COMPANY INFORMATION:

| Company Name (as it will appear in publicity):                                      |   |
|---|---|
| Company Website (link from our website to yours):                                   |   |
| Company Contact Person:   |   |
| Email:  | Phone:                                    |
| Address:  |   |
| City:   | State: Zip:                               |
| In Recognition of: (Optional)   |   |
| T-Shirt size(s) requested:  |   |
| SPONSORSHIP LEVEL:<br>Please indicate sponsorship level:<br>\$10,000 Title Sponsor* | \$500 Gold Sponsor*                       |
| \$5,000 Signature Sponsor*  | \$250 Silver Sponsor<br>\$100 Exhibitor** |
| \$2,500 Presenting Sponsor*   | In-Kind Donor Product Description:        |
| \$1,000 Platinum Sponsor*   | Fair Market Value: \$                     |

\*For company name/logo to appear on event materials, please email a high-resolution logo (eps, ai or pdf file) to info@dsat.org by August 25, 2023.

\*\*If sponsoring as an Exhibitor, please contact us for your exhibitor agreement.

#### SUBMIT BY MAIL:

Please send this form and your check made payable to DSAT by August 25, 2023: Down Syndrome Association of Tulsa, Attn: Buddy Walk, PO BOX 54877, Tulsa, OK 74155